



itSMF España's Call for Presentations is Now Open!
Add Your Industry Knowledge and Perspective to
Our 3 Prestigious 2010 Events:

itSMF Conference in Catalunya
Academic Conference itSMF-Universidad
itSMF España Annual Conference

This year, *itSMF* España offers 3 prestigious events that will bring the most influential members of the IT Governance and Service Management community together to share their experiences and papers with others in this field. Presenting at one or all of these Conferences awards prestige for you and your organization.

Your unique experience and perspective is important to us, as we seek a broad variety of presentations from national and international companies, public administrations, universities and industry leaders.

Submissions are due by **Saturday May 2nd** and must include the title and description of the presentation, as well as a speaker biography including prior speaking experience and your indication of the event(s) in which you wish to participate. In the case of the Academic Conference, please include the paper you wish to present, which may be presented in English or in Spanish.

Each submission will be reviewed by two members of the Technical Committee of the Conference by May 17th. Speakers will be notified of the status of their presentations on May 18th for the first two events.

Areas of interest are:

- Good practices
- COBIT
- Cloud computing
- Practical experiences on implementation and ISO/IEC 20000 certification
- Practical experiences in IT Governance from businesses, public administrations and universities
- ITIL v3 implementation experiences
- IT Active Management
- Continuity Management
- Availability Management
- IT Financial Management
- Risk Management
- IT Service Management
- Security Management
- IT Management in Public Administration

- Green IT and the Service Management Contribution
- IT Governance
- ISO 38500
- ISO 20000
- ISO 27000
- ITIL V3
- Governance and IT Service Management in the university
- Continuous Governance, ITIL integration and LEAN IT
- IT new profiles, priSM
- PRINCE2 and PMBOK in the ITSM Implementation Projects
- Papers about IT Governance and Service Management
- Other good practices

About the Conferences:

itSMF Conference in Catalunya. *Date: Jun 9, 2010.*

Offered annually since 2006, this conference brings together the professional and Catalan academic sectors to discuss developments and trends in IT Service Management world. This event is aimed at managers, professionals and practitioners in charge of IT Management in private enterprises, Public Organizations and international organizations. International speakers add to the prestige and importance of this event in the world-wide Service Management community.

Submissions for this event may be sent to:

gestion@itsmf.es.

Academic Conference itSMF-University. *Date: Jun 10, 2010.*

This year's event, the "Fifth International Conference on IT Governance and Service Management: *"Proposals for Tough Economic Times"*", brings together researchers, teachers and prominent Service Management professionals to share the most advanced knowledge available to the IT Governance and Management community.

This year's event is being run by de Alcalá de Henares of Madrid University and the audience will be CIOs, IT specialists, researchers and IT university students.

The Technical Committee of the Congress looks for innovative papers and case studies that illustrate how effective IT Governance or IT Service Management contributes to the business' objectives under tough economic conditions.

Submissions, including proposal and paper, may be sent to:

congreso.itsmf@uah.es, with a copy to gestion@itsmf.es

For additional information, visit: <http://www.itsmf.uah.es/index.html>.

itSMF España Annual Conference. *Date: (awaiting confirmation) November, 2010.*

The *itSMF* Annual Conference has been firmly established as the most important event of the calendar for Spain's Governance and Service Management community, bringing together important international celebrities to share the agenda with practical experiences of practitioners from many Spanish companies and organizations. The Conference also holds seminars and workshops, provides opportunities for networking and makes it possible to enjoy

the presence of national and international speakers that will show their products and services for the IT Governance and Service Management community.

Submissions for this event may be sent to:

gestion@itsmf.es

Thank you for your time and collaboration in these exciting events. For more information or clarification please contact gestion@itsmf.es.

itSMF España
March 25, 2010