



**Request for Character (RfCh)**  
**ITSMP Netherlands Annual Conference 2008**  
**27<sup>th</sup> – 28<sup>th</sup> October 2008 – Hart van Holland, Nijkerk**

**Call for Speakers**

[CLICK HERE](#) to submit a proposal (Deadline: 10 July 2008)

**ITSMP Netherlands invites proposals for presentations at the ITSMP Annual Conference 2008: Request for Character (RfCh), taking place at Hart van Holland, Nijkerk, the Netherlands on 27<sup>th</sup> - 28<sup>th</sup> October 2008**

ITSMP is looking for speakers who can provide for content and qualitative presentations or workshops for our annual conference 2008. Especially non vendor organizations are invited to respond. Our emphasis is, next to strategic and visionary cases, on expertise and experience, rather than product pitches.

**For who?**

The 13<sup>th</sup> edition of ITSMP Annual Conference 2008 is well known as the IT Vision and Strategy conference in the Netherlands, for IT (Service) Managers, CIO's, Business Managers, advisers and masters. This year we expect about 1000 participants, being the largest IT Management event in The Netherlands ever.

**About the Conference**

The conference will be held in Nijkerk, the Netherlands on 27<sup>th</sup> and 28<sup>th</sup> October, 2008.

There will be seven independent customer tracks (and seven streams) with approximately sixteen sponsored Vendor/Customer cases enclosed, in which all range of ITSM topics will be covered.

The conference theme is **Request for character (RfCh)**

In the world of IT management character is in great demand. Research by ITSMP Netherlands proves that between 2001 and 2007 the maturity of IT organizations hardly increased. The excessive attention for certificates of qualification, or certification for standards in those years has nearly been without results. It is time for IT organizations and professionals to show character: Rather eccentric and dedicated than be obsessed by their own processes. The person or organization that shows character: e.g. guts, initiative, energy, can make the difference.

**the Conference Tracks are:**

- IT Service Management (Itil V3, ISO 20000, OSMF, et cetera)
- ABC: Attitude, Behavior, Culture
- Visions and Strategy (open source, IT Governance, et cetera)
- Sourcing Governance (Sourcing strategics, vendormanagement, et cetera)
- Technology Concepts (SaaS, SOA or other relevant and current technology developments)
- Global Trends (Social networks, cloud computing, Green IT)

**From this point of view one or more of the following topics should cover the presentation:**

IT Governance, IT Compliance, Sourcing, Finance & Control, Architecture, Application Management, Project Management, Human Resource, Certification (for organizations and/or individuals), small businesses and organizations, Storage, Tooling, Infrastructure, IT and Education, IT Alignment

In addition the Program Manager of ITSMP is gathering specific cases for the track 'Specially Selected'. For those cases which can not be positioned in any other track but certainly will be worth while.

**What's in it for you?**

Volunteer Conference Presenters will be provided with a full conference ticket. You will have the opportunity to share your experience and practical advice with other professionals. By sharing your knowledge you will have the pleasure of knowing you've helped other professionals or organizations advance their practice. You might even pick up some interesting visions and practices from other presenters.

**About You and Your Presentation**

If you would like to be considered to present at the conference, please let us know more about you and your presentation by providing the information in the proposal (online form).

Your proposal will be pointed out on topic, quality and diversity with other submitted topics and the preference to non vendor/non product pitch cases. The form is the basis of how ITSMP will present your session in marketing material and advertisements should you be chosen to participate.



If you need further information you can contact Agnes Hadderingh, program manager ITSMF Netherlands  
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With kind regards,

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